

# FMCG

CHAMPAGNES



SPARKLING



WINES



Japanese  
SPIRITS



*FMCG*

**CHAMPAGNES**

**FMCG**

With **more than 5 million bottles** of Champagne per year, PCB International is a **major and unavoidable** player in Champagne.



Our Partners are exclusively **Family Maisons**.

They represent the **different styles** and **terroirs** of Champagne and thus make it possible to cover all market segments.

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# THE CHAMPAGNE TERROIRS

# *FMCG*







## MONTAGNE DE REIMS

41% Pinot Noir

33% Pinot Meunier

26% Chardonnay

Structured champagnes Full-bodied,  
fresh & floral aromas

### OUR PARTNERS

*Récoltants Manipulants*

**ADAM-JAEGER-HVE\*** & **VDC\***

**AUGUSTIN**-Biodynamic-  
Certification DEMETER

*Négociants Manipulants*

**Edouard BRUN**

Sustainable Viticulture

Premiers & Grands Crus

**Georges CLEMENT**-Organic

\* Haute Valeur Environnementale & Viticulture Durable de Champagne /  
Sustainable Viticulture

Sources CIVC



## CÔTE DES BLANCS

85% Chardonnay  
8% Pinot Meunier  
7% Pinot Noir

Champagnes with finesse

Delicate, fresh & citrus aromas

**OUR PARTNER**  
*Négociant Manipulant*

**Louis MASSING**  
Premiers & Grands Crus

*Sources CIVC*





## CÔTE DES BAR

84% Pinot Noir  
11% Chardonnay  
3% Pinot Meunier  
2% Other varietals

(Arbane, Pinot Blanc, Pinot Gris, Petit Meslier)

Light Champagnes  
Red fruits, fresh & floral aromas

### OUR PARTNERS

*Récoltant Manipulant*

**R. DUMONT & Fils**

**HVE3\*-VDC\*-Biodynamic**

**CSR\*\* Approach** (in progress)

*Négociant Manipulant*

**GRUET-International Food Standard**

**HVE\*** (in progress)

\* *Haute Valeur Environnementale 3 & Viticulture Durable de Champagne / Sustainable Viticulture*

\*\* *Corporate Social Responsibility*  
Sources CIVC





## VALLÉE DE LA MARNE

59% Pinot Meunier  
23% Pinot Noir  
18% Chardonnay

Light & round champagnes  
Aromas of white & red fruits

### OUR PARTNERS

*Récoltant Manipulant*

**BELIN HVE3\* & VDC\***

*Négociant Manipulant*

**H. BLIN-ISO 14001\*\*** (in progress)

**HVE\* & ISO 22000\*\*\***

\* Haute Valeur Environnementale & Viticulture Durable de Champagne / Sustainable Viticulture

\*\*International Standard, relating to the protection of the Environment

\*\*\* International standard for food safety  
Sources CIVC



# OUR PARTNER MAISONS & DOMAINES



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**CHAMPAGNE  
ADAM-JAEGER**





**FMCG**

A selection of **5 different Champagnes**

Winegrower Récoltant Manipulant since  
4 generations

Located on 3 terroirs : Montagne de  
Reims, Vallée de la Marne, Côte des Bar

**Sustainable Viticulture** (Haute Valeur  
Environnementale **Certification** in progress)

Champagnes single varietal and single  
village

Delicate and fresh style for airy  
Champagnes dominated by **Chardonnay**

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# CHAMPAGNE AUGUSTIN



**FMCG**

A selection of **7 different Champagnes**  
Winegrower **Récoltant Manipulant** since  
six generations

Vineyards located in Avenay-Val- d'Or,  
Premier Cru of Montagne de Reims &  
Vertus, Grand Cru of Côte des Blancs

Biodynamic

**DEMETER** Certification

Fermentation in casks, amphora & qvevri

Single varietal Champagne, from single  
plots, without sulfur, fermented Rosé de  
Saignée aged in earth

Style that combines the body and the  
power of Pinot Noir & the delicate &  
fine aromas of Chardonnay

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# CHAMPAGNE BELIN



**FMCG**

A selection of **6 different Champagnes**  
Winegrower Récoltant Manipulant since  
1957

Located on the Vallée de la Marne terroir  
**HVE** \* (Level 3) & **VDC** \*

Fermentation in oak casks

Mineral Champagne expressing clay and  
humus character

Supple, fresh fruity and greedy  
dominated by Pinot Meunier

Rosée de Saignée 100% Pinot Meunier  
from a single vineyard composed of old  
vines

\* *Haute Valeur Environnementale & Viticulture Durable de Champagne*  
*Sustainable Viticulture*



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# CHAMPAGNE H. BLIN



# FMCG

A selection of **10 different Champagnes**

Created since 1947

Located on the terroir of Vallée de la  
Marne

Annual production of

**600 000 bottles**

Vineyard of 100 hectares

**ISO 14001\*\*** (in progress)

**HVE\*** & **ISO 22000\*\*\***

Intensely fruity, round and  
refreshing style, dominated by  
Pinot Meunier

**100% Chardonnay Organic Cuvée**

\* *Haute Valeur Environnementale / Sustainable Viticulture*

\*\* *International Standard, relating to the protection of the Environment*

\*\*\* *International standard for food safety*

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CHAMPAGNE  
EDOUARD BRUN



**FMCG**

A selection of **10 different Champagnes**

Created since 1898

Located in Aÿ, Grand Cru village  
of Montagne de Reims

Annual production of  
**200 000 bottles**

Vineyard of 10 hectares cultivated  
by **eco-friendly mode**

Style dominated by Pinot Noir with a  
fermentation exclusively made in oak  
casks

Highly expressive Champagnes,  
elaborated from exceptional Premiers  
& Grands Crus terroirs

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CHAMPAGNE  
Georges CLEMENT





# FMCG

- ✓ A selection of **6 different Champagnes**
- ✓ **Négociant Manipulant** located in Mareuil / Aÿ and Mutigny, villages of the Montagne de Reims.
- ✓ Its vineyard extends over the **4 Terroirs** of Champagne
- ✓ A wide variety of Champagnes also including **Premier and Grand Cru** Cuvées as well as an **Organic** Cuvée
- ✓ **Ecocert FR-BIO-01 Organic** Agriculture Certification
- ✓ **IFS \*** and **HVE \*\*** Certifications
- ✓ A fresh, fruity style while lightness, roundness and delicacy

*\* International Food Standard &*

*\*\* Haute Valeur Environnementale / Sustainable Viticulture*

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**CHAMPAGNE  
R.DUMONT & Fils**



**FMCG**

A selection of **6 different Champagnes**

Winegrower **Récoltant Manipulant** &

Owner of vineyards since 1808

Vineyard located in Côte des Bar

**Organic & Biodynamic**

**HVE** <sup>\*</sup>(Level 3) & **VDC** <sup>\*</sup>

**DEMETER** Certification & **CSR** <sup>\*\*</sup>

Approach (in progress)

Vinification in vats at low temperature to  
enhance aromas and elegance

Cuvée **Solera** Blanc de Blancs since  
**30 years**

Single plot cuvées

Round & fruity style with a rich and  
complex vinosity dominated by Pinot Noir

<sup>\*</sup> Haute Valeur Environnementale 3 & Viticulture Durable de Champagne / Sustainable  
Viticulture

<sup>\*\*</sup> Corporate Social Responsibility

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# CHAMPAGNE GRUET



**FMCG**

A selection of **10 different Champagnes**

Created since 1670

Located on the terroir of  
Côte des Bar

Annual production of  
**3.5 million bottles**

**IFS Certified \***

Haute Valeur Environnementale \*\*  
(in progress)

Light and fruity style with majority  
of Pinot Noir

Pinot Blanc and Arbane Cuvées

*\*International Food Standard  
\*\* Haute Valeur Environnementale /  
Sustainable Viticulture*



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CHAMPAGNE  
Louis MASSING



**FMCG**

A selection of **10 different Champagnes**

Created since 1936

Located in Avize, **Grand Cru** village of  
Côte des Blancs

Annual production of  
**450 000 bottles**

Vinification in casks and partial malolactic  
fermentation for certain Cuvées

Cuvée Blanc de Blancs **Solera Grand Cru**

Style marked by the minerality and the  
chalky & rich character of the soil

A floral and airy expression with a lovely  
gourmet roundness

*An ode to the Grands Crus Chardonnays of  
Côte des Blancs*

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# **OUR CHAMPAGNE BRANDS**





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CHAMPAGNE  
DOM MARCIAL



**FMCG**

A generous and round Champagne  
with notes of flowers and pear

**Ideal as aperitif** its  
classic blending :

1/3 Chardonnay

1/3 Pinot Noir

1/3 Pinot Meunier

and light dosage (9 gr) make it  
very versatile with large food  
pairing possibilities

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CHAMPAGNE  
CUVÉE LÉGENDAIRE



**FMCG**

Handcrafted range composed of  
three exclusive cuvées and  
produced in very **limited**  
**quantity**

100% Chardonnay

100 % Pinot Noir

Cuvée Rosé de Saignée with a very  
dark color thanks to a 12 hour  
maceration

Bottles labelled by hand with  
leather labels

**Tribute to Premiers Crus**  
**terroirs of Montagne de Reims**  
and to Pinot Noir and  
Chardonnay

Round and creamy style with a  
lovely aromatic power



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# CHAMPAGNE MONDAINE



**FMCG**

Owner of vineyards in the  
Côte des Bar since 1642

Annual production of  
**45 000 bottles**

100% Chardonnay

No malolactic fermentation

**Produced from one  
single vineyard**

Vivacity, freshness, complexity  
and citrus fruits

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**CHAMPAGNE  
CUVÉE CARAT**



**FMCG**

Pinot Noir and Chardonnay  
exclusively

Presented in **metallized bottles**

Range composed of three Cuvées :  
Brut, Blanc de Blancs and Rosé

Quintessence and refinement of  
Premiers Crus blendings

Refreshing and delicate style with a  
large and complex aromatic array



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CHAMPAGNE  
CUVÉE SENSORIUM



**FMCG**

The ultimate luxury of a Champagne elaborated from **the best terroirs of Champagne**

Presented as world exclusivity in a **750 ml glass bottle covered with a porcelain shell**

Also available in **Mathusalem** format (6 liters)

Incomparably fruity, rich and complex

Also available in **limited and numbered series** entirely decorated by artists

« **Art Edition** »

\* *Production process protected by an international patent*

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# SPARKLING RANGE

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**OR ADDICT**  
Brut with Gold Flakes



**FMCG**

Sparkling wine produced by  
**traditional method**

Brut 100% Chardonnay

Rosé 100 % Syrah

23 carat gold flakes in the bottle

Lighting system in the bottom of  
bottles to lit the content

Hand-labelled bottles with **metal  
labels**

Freshness and finesse, vanilla and  
citrus fruits for the Brut

Red fruits aromas for the Rosé



**FMCG**

**MAXIME D'ARSAY**

Brut Prestige without alcohol



# FMCG

- ✓ A Cuvée de Prestige Brut **without alcohol** for all party lovers **without moderation**
- ✓ Eponymous brand created by a **VIP** and **Parisian Jet-setter**
- ✓ Made from **white wine** selected for its aromas and freshness and **dealcoholized at low temperature** to extract all traces of alcohol while retaining its fruitiness
- ✓ Certified **ORGANIC** and **VEGAN**
- ✓ Low sugar content (4.2 g / l) or 2 to 3 times **less calories** than in an alcoholic wine
- ✓ Aromas of Pear, Melon, Peach and White Flowers

**FMCG**

**CHATEAU LEOUBE**

Rosé wine of Provence

Brut Nature



# FMCG

- ✓ One of the **very rare sparkling Provence Rosés**
- ✓ **68 hectare** family estate near **Saint Tropez**
- ✓ **Organic** certified for over 20 years
  - ✓ 100% Cabernet Franc
  - ✓ Produced according to the traditional method **with 9 months aging on lees**
- ✓ Delicate aromas of **Grapefruit, Rose, Peach** with a touch of minerality.
- ✓ A **lively, fresh, gourmet** wine with a brioche, red fruit, hazelnut and anise finish.

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**CANTINA DELLA VOLTA**  
Lambrusco Brut Rosso





# FMCG

- ✓ Produced by **Cantina Della Volta**, a family estate specializing in sparkling wines for **4 generations** in the Region of Modena
- ✓ **Classified Lambrusco di Sorbara DOC** the most qualitative and oldest Lambrusco
  - ✓ Elaborated according to the traditional method **with aging of 9 months**
  - ✓ Currently **Vintage 2016**
- ✓ Ruby red color, very fine bubbles, aromas of raspberry, strawberry and citrus.
- ✓ Ideal as an aperitif but also the perfect companion to Italian gastronomy

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# **TWO BROOKS**

## Hard Seltzer



# FMCG

- ✓ **Hard Seltzer** : alcoholic and flavored sparkling water
  - ✓ **100% natural, gluten-free & vegan**
  - ✓ **Less than 85 calories** per 250 ml aluminium can
    - ✓ **Alcohol : 4%**
  - ✓ **Less than 5 gr of natural sugar**
  - ✓ **100% recyclable** packaging
- ✓ **3 flavors available: Passion, Mango, Lemon & Mint**
- ✓ **Made in England** from alcohol obtained by distillation of apples, blended with sparkling water and infused with **natural fruit flavours**

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**VELLEMINFROY**

French Prestige Sparkling Water



# FMCG

- ✓ From the French region of **Bourgogne Franche-Comté**
- ✓ Declared **Mineral Water** by Decree of the Imperial Academy of Medicine in **1859** during the reign of **Napoleon III**
- ✓ Unique properties: rich in **minerals**, low in **sodium**, ideal **pH**, remarkable in **calcium**, excellent in **magnesium**, ideal in **sulphates**
- ✓ One of the **strongest mineralities** in French waters
- ✓ **Stimulates digestion and eliminates toxins**
- ✓ Presented in a beautiful **75 cl glass bottle**



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# STILL WINES



✓ Our Partner  
**Wines Export Agency** in  
Bordeaux gives you access to more  
than  
**1 500 French Wines**

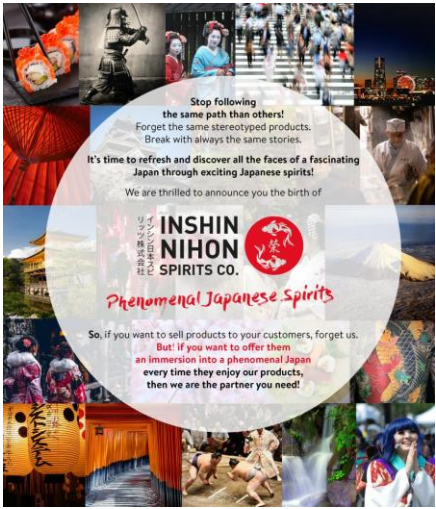


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# JAPANESE SPIRITS



✓ Our knowledge and our passion for **Japan** led us to create the **Inshin Nihon Spirits Company** to produce our own range of Japanese Spirits.





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LOOKING FORWARD TO A  
FUTURE COLLABORATION

[FirstMetropolisCorp.com](http://FirstMetropolisCorp.com)

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*Let's commit together to print only if necessary  
Drink responsibly*